

## PRESS RELEASE

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### The French “Masculin-Latin” Fashion label NODUS chooses POSLIGNE®

Lisses & Runcorn – 6 May 2009; **NODUS**, the independent French fashion retailer renowned for designing classic and fashion shirts and ties for fifteen years, has selected the **Odysé by POSLIGNE®** point-of-sale terminal for the "Masculin-Latin" world of its stores (*over forty own-brand points of sale in France and abroad*).

*“We were very attracted by the smoothness of the design, and by the originality and variety of colours offered by the POSLIGNE® terminals from AURES”,* said Mr. **Nagi SAAB**, Head of Communications for the Retailer.

*“The clean lines and modern curves really made a difference as they blend perfectly into the NODUS retail space”* he added.

*“In addition, the satin-pearl colour of the Odysé system we have chosen\* is a perfect match for the fine, soft materials of the goods displayed in our stores: the resulting effect is modern, refined and perfectly coordinated, an image which reflects our style and brand identity”*

The Odysé terminals installed in **NODUS** stores operate the **Fastmag** software developed by **ACE Informatique**.

\* *“pearl” terminal base and “pure white” clips*

**POSLIGNE®**



EPOS TO MATCH YOUR STORE DECOR

## About NODUS

### The "Masculin-Latin" world

Designing shirts and ties for over 15 years, NODUS has successfully created a "Masculin-Latin" crossover look based on Southern Mediterranean cultures and aimed at the emerging 'Urban Tribes'. The Independent Fashion Retailer has an own-brand network of over 40 points of sale in France and abroad, with in-house boutiques & concessions in several department stores.

Unusual and modern, the NODUS ranges consist of over 300 shirts per year (in classic, trendy or avant-garde styles), made out of the finest materials, namely silk, cotton and linen.

The NODUS tie range includes 700 different items per season and extends across dozens of silk shapes decorated in thousands of colours.

## About the AURES Group

Founded in 1989 and quoted on the Paris Euronext market since 1999, the AURES Group manufactures EPoS terminals and point of sale systems - and related peripherals - marketed under the POSLIGNE® brand.

Recognised as being highly reliable, this open PC-architecture equipment is intended for sales management and payment systems in specialist food and non-food stores and supermarkets as well as in hotels and restaurants.

The AURES Group has positioned itself as the most creative leader in its sector of activity, thanks to exclusive designs with interchangeable colours.

Distribution of the POSLIGNE® systems is organised from the AURES Head Office in France and the Group's subsidiaries (one in the UK, which was founded in 2003 and the other in Germany, founded at the end of 2006) and from a network of distributors in around 40 countries.

*AURES USA Inc, the Group's third subsidiary, was launched in Denver (Colorado) last March.*

For all additional information

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