

## PRESS INFORMATION

### ***AURES** rewarded for the ability to innovate through design*

Lisses, Runcorn, 3. April 2013 ; following the renowned **IF Product Design Awards** in late 2012, it is now the the turn of the prestigious **Red Dot 2013** label to reward and recognize the innovative and outstanding design of **sango**, the latest point-of-sale terminal created and developed by the **AURES Group**, jointly with **Bertrand MEDAS**, designer, manager and founder of ID'S Design Agency . The **sango** will be available starting in late April 2013.

*"The juries of these Awards, all recognised leaders and experts in the world of international design, have praised our new EPOS for its purity of line, lightness, ease of use and great robustness," explained **Patrick CATHALA**, AURES Group CEO and founder.*

*"We have met the challenge of creating an "all-in-one" integrated touchscreen system where the screen would be suspended, as if weightless. This technical feat required a lot of thought and work, as well as the use of high-quality materials such as polycarbonate - and robust die-cast aluminium," he added.*

*"One product advantage that caught the attention of the voters is the space created under the touchscreen; this was developed in response to a number of our customers who become frustrated at the lack of space at the checkout desk when using a typical EPOS system".*

With its design and colours, the **sango** terminal takes the revolution launched by **AURES** in 2005 with the Odysseé EPOS to new heights - adding the final touch to the retailers' brand image and visual identity.

*"These prestigious Design Awards once again demonstrate the fact that **AURES** is the most creative manufacturer on the EPOS market," concluded **Mr. CATHALA**.*

- Created in 1953, the **IF Product Design Awards** are one of the most prestigious European and international design awards (16 categories competing). Over 4,000 projects were presented in 2012 and 2013. The winners are rewarded during the **IF Design Awards Night**, traditionally held at the Munich BMW World – this year it took place on February 22<sup>nd</sup>, in front of 2,000 people. The winning products are presented at the **Hanover** and **Hamburg IF Design Exhibitions** and in the **IF Yearbook**.

[http://exhibition.ifdesign.de/entrydetails\\_en.html?mode=aus&offset=7](http://exhibition.ifdesign.de/entrydetails_en.html?mode=aus&offset=7)

[http://www.ifdesign.de/index\\_e](http://www.ifdesign.de/index_e)

- The **Red Dot Design Awards** were launched in 1955. In 2012 there were more than 15,000 applications - in 19 categories - from 70 countries. The **Red Dot Gala**, attended by over 1,200 guests every year, will take place on the 1<sup>st</sup> of July this year at Aalto Theater - the Essen Opera House - in Germany. The prize-winning products and projects are published in the **Red Dot Design Yearbook**. Finally, the Hamburg **Red Dot Design Museum** is world famous for the high quality of its exhibitions.

<http://en.red-dot.org/>

<http://red-dot.de/pd/?lang=en>

- sango** by **AURES** is also a winner of **TOP Produkt Handel 2013**, an Innovation Award presented each year by the German specialist magazine "**Handelsjournal**" - and of **Innovation Preis-IT "Best of 2013"** (the "**Best of 2013**" IT Innovation Prize) (Mittelstand Initiative).

[www.handelsjournal.de](http://www.handelsjournal.de)

[www.innovationspreis-it.de](http://www.innovationspreis-it.de)



Mr. Patrick CATHALA, AURES Group CEO, and Mr. Bertrand MEDAS (ID'S Design), at the IF Design Awards ceremony, on February 22<sup>nd</sup> this year.

## About the AURES Group

Founded in 1989 and listed on Euronext since 1999, **AURES** manufactures electronic points of sale terminals and systems, and related peripherals. This PC-based, open-system (*EPOS hardware*) equipment is designed to provide management and till functions in specialist food and non-food stores, retail outlets, superstores or the catering and hospitality industry – and all other points of sale and service.

The **AURES Group** – which includes **AURES Technologies** and **J2 Retail Systems** - has global presence, with its head office in France, subsidiaries in Great Britain, Germany, Australia and the USA - and a network of distributors and resellers located in more than 50 other countries.

With over 40,000 point of sale systems deployed per year, the **AURES** Group's consolidated turnover will exceed 50 million euros at the end of 2013.

For further information, please contact:

**Yannick-Florence WAELLY**

+33 (0)1 69 11 16 65 (LD)

[yannick.waelly@ares.com](mailto:yannick.waelly@ares.com)

[www.ares.com](http://www.ares.com)

