

PRESS RELEASE

June 2012

AURES comes to STRATTO... in Black Piano!

Runcorn - Lisses, 28th of June 2012; **STRATTO**, the Italian food outlet offering eat-in and takeaway meals, has chosen **AURES OLC 15** display screens for cash desks at its restaurants and points of service. Some are standard displays mounted on stands, others are VESA versions mounted on poles – all in a **Black Piano** lacquered finish.

The displays are accompanied by **AURES' INEOS** mini-PCs, forming the backbone of a high-performance, modular till management system powered by software solutions from specialists **CRISALID**.

STRATTO has been expanding its concept in France on a franchise basis since 2009, with the tagline "**Vario, Rapido, Gustoso**". It has over 20 restaurants and corners nationwide, serving pizza portions, pasta, ciabatta and focaccia bread, salads, pastries, ice creams and hot drinks – all day long and throughout the year.

Ultimately, **Hervé MUSSET** and **Pierre de WULF**, the founders and managers of **STRATTO**, aim to open over 100 restaurants and takeaway outlets across France.

A STRATTO Corner
(Photo: AURES 2012)



MANUFACTURER OF REMARKABLY DIFFERENT EPOS TERMINALS

www.aures.com

About STRATTO

Established by **Pierre de WULF** and **Hervé MUSSET**, specialists in fast food and takeaway sales, **STRATTO** is the only franchise selling high-quality pizza slices and Italian-style pasta dishes in France. It serves coffees and pastries in the morning, shifting at lunchtimes and during the evening to Italian ready meals, pasta, ciabatta and foccacia bread, pizzas, salads and hot and cold sandwiches.

Today, the brand has a score of retail locations in France, operated on a franchise basis.

<http://stratto.fr/>

About CRISALID

CRISALID is a French firm, providing till software since 1992.

Specialising in electronic points of sale and cash desk software, the company sells a complete range of vertical solutions geared to specific lines of business.

These solutions are designed to meet the needs of today's company heads and retail chains in search of a powerful and effective tool to ensure hassle-free control, management and communication.

www.crisalid.com

About the AURES Group

Founded in 1989 and listed on Euronext Paris since 1999, the Group manufactures point of sale terminals and systems, as well as related peripherals.

Acclaimed for its excellent reliability, this PC-based, open-system EPOS hardware is designed to provide management and till functions in specialist food and non-food stores, retail outlets, superstores, the catering and hospitality industry – *and all other points of sale and service.*

Offering POS equipment featuring innovative designs and a wide range of fully interchangeable colours, the AURES Group is positioned as the most creative leader in its field.

Distribution of AURES' EPOS hardware is based out of the Group's headquarters in France, its three subsidiaries in the *United Kingdom, Germany and the USA*, and a distributor network present in over fifty countries.

**Electronic Point of Sale terminals*

www.ares.com

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