

PRESS INFORMATION

Major Partnership between SSP and AURES Technologies

Lisses - Paris; May 2015; *Select Service Partner (SSP), a world leader in catering services at travel locations - airports, stations, and motorway service areas - has chosen the AURES Group's Yuno point-of-sale terminals for EPOS management and till operations in its concessions.*

The first phase of this project has already started and involves replacing and rolling out over **400** AURES systems in France by the end of the year.

This applies to the company's chain concessions, which include *Starbucks, Hippopotamus, Bonne Journée, Caffé Ritazza, Burger King, Caviar House & Prunier*, as well as *Le Train Bleu* restaurant in Gare de Lyon station, Paris.

"We're delighted with this SSP deal," explains **Patrick Cathala**, CEO and founder of the AURES Group.

"It's a major success for AURES and Yuno, our latest EPOS terminal, which was designed and developed mainly for the catering and hospitality sector (coffee-shops, hotels, restaurants and fast-food, takeaway environments). This trust from an international leader such as SSP, and for such an important contract, cannot but strengthen our positioning as a manufacturer and key player in the EPOS IT sector."

The SSP Group eventually plans to roll out almost 4,000 AURES terminals worldwide.



About Select Service Partner – www.foodtravelexperts.com/france

SSP is a leader in catering services at travel locations. It runs restaurants, bars, coffee-shops, food courts, customer lounges and convenience stores in airports, stations, motorway service areas, tube stations and leisure resorts.

SSP has over 50 years' unrivalled international experience in travel location catering services. The company today has 30,000 employees serving over a million customers a day. It is present in about 140 airports and 270 stations, with 2,000 sales outlets in 29 countries worldwide.

SSP has a portfolio of over 200 international, national, local and bespoke chains and brands: *Upper Crust, Starbucks, Caffè Ritazza, Burger King, M&S Simply Food, Millie's Cookies, O'Learys, and Caviar House & Prunier*. This includes leading brands as well as outstanding concepts such as the *Montreux Jazz Café* in Zurich and Paris, *Café Deco* in Hong Kong and Shanghai, or the award-winning *Center Bar* in Zurich. Its brand portfolio is tailored to each location according to passenger profiles, consumer needs and expectations and the size and layout of each area.

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About AURES Technologies - www.ares.com

Founded in 1989 and listed on Euronext since 1999, the AURES Group manufactures EPOS systems and related peripherals. Its PC-based hardware and open-system equipment provides management and till functions to all points-of-sale and points-of-service, including specialist food and non-food stores, retail outlets, superstores and catering and hospitality.

With corporate sales over €64 million for 2014, the AURES Group has global presence, with its head office in France, subsidiaries in the UK, Germany, Australia and the USA - and a network of distributors and resellers in 50+ countries.

Complementary to the POS activities of the Group, the OEM Equipment & Systems Department works closely with systems integrators and suppliers, providing them with complete product lines of hardware elements and sub-equipment for industrial and digital display applications.

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